



Dr. Surabhi Pandey

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Dr Pandey has pursued Ph.D. (Computer Sc.), M.Phil.(Computer Sc.), MCM,MCA,PDDM (Digital Marketing), Master Programme in Data Science (pursuing). Her research Areas are Cloud Computing Security, Cyber Security and Data Analytics. She is the Member:3E Innovative Foundation

Dr Pandey has 14+ Years of professional & academic experience. She is the Zonal Head of UGC NET Exam 2017 and has been decorated with prestigious Indian Army 'GOC-in-C Western Command' Commendation Card on 15th August 2015 for distinguished service & commitment for Army Institute of Management & Technology (AIMT). She has received Best Research paper award in the international conference organised by SERD India ,2016 and 3E Fellow award from 3E Innovative Foundation on 14th June 2015.She is the Resource Person for NIESBUD (National Institute for Entrepreneurship and Small Business Development, Ministry of Skill Development and Entrepreneurship, Govt. of India). {"Transfer of Technology for Rural Enterprise Development" in International Training Programme - "International Marketing & Global Competitiveness" and "Rural Enterprise Planning & Promotion" on 29th Jul 16}.

COURSE: Business Intelligence And Analytics For Policy Making

MODULE

- ◆ Overview of Business Intelligence and Analytics
- ◆ Framework of Business Intelligence Process
- ◆ Application & Usability of BI
- ◆ Business Intelligence Tools and Techniques
- ◆ Business intelligence for Decision Making
- ◆ Data Analytics and Policy making
- ◆ Business Intelligence and Governance
- ◆ Performance Management and Manpower Analysis
- ◆ Key Performance Indicators / Enablers
- ◆ Capstone and Real Cases

 Video

 PPT

 Resource Material

 Quiz