



Important Dates

Last Date of Nomination: **April 30, 2016**

Last Date for Payment: **May 23, 2016**

The Indian Institute of Public Administration (IIPA)

The Indian Institute of Public Administration was set up in March, 1954 to enhance the leadership and managerial capacities of executives in government,



public sector enterprises and other public organisations. Independent India's first Prime Minister Shri Jawahar Lal Nehru, was the first President of the Institute. Currently, the IIPA is under Department of Personnel & Training, Government of India. The Institute has a distinguished and experienced faculty in the fields of Public Policy, Planning and Environment Studies; Economic Analysis and Financial Management;



Human Resources Development and Behavioural Studies; Management Studies, Public Enterprises and Computer Applications; Social Welfare Administration and Administration of Justice; Rural Development Administration, and Urban Studies. The activities of the Institute comprise of four interrelated programmes: training; research; advisory and consultancy services; and dissemination of information and knowledge.

OUR COLLABORATING INSTITUTIONS

The Shanghai Administration (SAI), China

The Shanghai Administration Institute is a premier institution for training middle and senior public sector executives and policy makers in China. Founded in 1949, the institute employs 190 professionals and trains about 10,000 officials and public sector

Participants Speak

"One of the best programmes on Public Administration Leadership covering experiences of both India and abroad with special focus on SoEs."

Rajiv R. Mishra, Director (Personnel), Central Coal fields Ltd.

"The lectures are highly focused and contemporary... coverage of foreign component through visits, lectures and presentation are very good and eye opener vis-à-vis present practices being followed in India."

S. Chakravarthy, Director (Technical), Eastern Coal fields Ltd.

"Such Programme should be a part of each & every PSU in a phased manner so that maximum employees are benefitted from experience that the world has to offer."

Gaurav Kumar, Manager (Environment), NHPC Ltd.

"The course should be made an annual programme for SOEs of India. Later programme can be open to participants from SAARC and other countries."

P. P. Srivastava, EVP, PFC Ltd.

"The inter action during the course study and also with the other participants made me to be expressive."

K. Vishwanath, Company Secretary NLCL Ltd.

"Fantastic Learning Programme which has given an excellent perspective of the challenges SOEs face in India, Germany and China."

Subodh Batra, GM Retail, HPCL Ltd.

"The Workshop is one of the best leadership programme which prepares the PSU executives for leading their organization and team in this dynamic global environment."

V. S. Jamakhandi, DGM (Infrastructure Projects), Mazagon Dock Shipbuilders Ltd.

"Programme is giving vision for the Managers to grow as leaders."

Ananda Preetam Kumar, JGM (Materials), NMDC Ltd.

executives in over 100 programmes every year. It has active international collaboration with 10 foreign countries including USA, UK, France, Germany, Singapore and India. A number of Directors of this institute have subsequently held some of the top positions in Chinese government and public enterprises.



Potsdam Center for Policy and Management (PCPM), University of Potsdam, Germany

PCPM is a part of The University of Potsdam, a young and dynamic university founded in 1991. It has earned its reputation as one of the leading centers for Governance and Public sector in Europe. A recent reputation study by German Association has declared the University of Potsdam as one of the three most important German universities and research institutions in the area of policy research and administrative sciences for the public sectors. The Potsdam Center for Policy and Management (PCPM) was established to promote advanced study and research as well as academic training for executives.



Visiting Faculty

Shri Ameising Luikham, Secretary, DPE

Dr. Madhukar Gupta, Add. Secretary, DPE

Mr. A.K. Bansal, Former ADG, MoEF CC

Shri B.K. Syngal, Former CMD, VSNL

Dr. Yogendra Narain, Former Secy General, Rajya Shabha



Shri M.B. Lal, Ex. CMD, HPCL

Shri Ashish Sen, Dy. GM, HPCL

Prof. Prabhat Patnaik, CES, JNU

Shri Dipak Das Gupta, Lead Economist, World Bank

Shri A.K. Jain, Advisor (Energy), NITI Aayog

Dr. Bhaskar Chatterjee, DG, IICA

Mr. Rajesh Sethi, CA

Prof. C.V. Baxi, Ex-Director, MDI

Dr. N.K. Sabharwal, WIPO

Mr. Biswajeet Roy, Exe. Director (HR), Oil India Ltd

Shri Ashok Rao, Chief Patron, NCOA of CPSUs

Dr. Prajapati Trivedi, ISB

Shri Sharat Chandra, PMO

Ms. B. Mythili, Cons. Editor, *ET Now*

Dr. C.P. Shrimali, Director, MDI

Prof. M. Akbar, IIM L

Dr. Sanjiv Kumar, Director, NHSRC

Prof. Neerja Pande, IIM L

Dr. Caroline Silva-Garbade, German Embassy

Ms. Shao Anju, SEMC, China

Prof. Yu Ji, CELAP, China

Mr. Wu Baojin, CELAP, China

Mr. Kaushal Kishore, CCI

Mr. Nitin Jindal, GIZ

Mr. Anish Kholi, Director, Telstra Global

Dr. U.D. Choubey, DG, SCOPE



4TH ADVANCED LEADERSHIP PROGRAMME FOR PUBLIC SECTOR EXECUTIVES

May 30 - June 28, 2016

Growth Oriented Leadership in the Emerging Global Environment



Indian Institute of Public Administration, New Delhi

(Under Department of Personnel and Training (DOPT), GoI)

In Association with



Shanghai Administration Institute, China



Potsdam Center for Policy and Management, Germany



Who Should Attend?

Senior executives who are likely to occupy the top leadership positions in public sector organizations.

Sponsoring Organizations

Central Public Sector Companies, State Public Sector Companies, Departmental Undertakings (e.g. Railways, Posts, Ordinance etc.), Statutory Corporations (e.g. FCI, RBI), Public Sector Banks, Insurance Companies and other Financial Institutions, Public Sector Trusts (e.g. Ports), Controlling Departments' nominees to Boards.

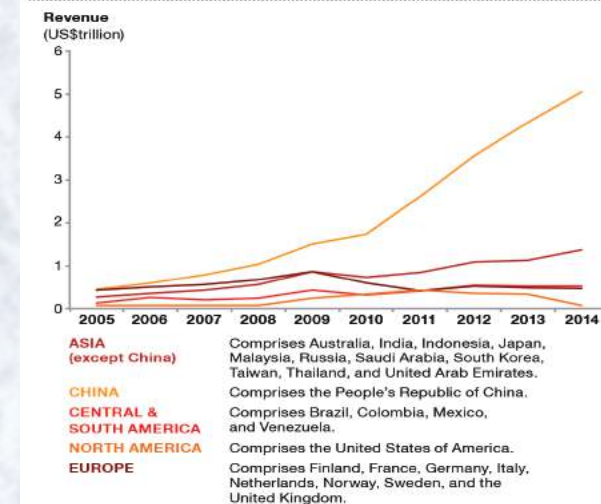
4th ADVANCE LEADERSHIP PROGRAMME FOR PUBLIC SECTOR EXECUTIVES Growth Oriented Leadership in the Emerging Global Environment

BACKGROUND

State Owned Enterprises (SOEs) are likely to remain an important instrument in any government's toolbox for value creation—value and assets for society collaborating with other stakeholders in the 'penta helix' of companies, not-for-profit organizations, academia, public sector and citizens. For instance, increased global competition for finance, talent, and resources may mean that countries increasingly turn to SOEs as a tool to better position themselves for the future in the global economy.

The emergence of large SOEs with global presence, mainly in BRICS countries is the new business reality. For instance, the proportion of SOEs among the Fortune Global 500 has grown from 9% in 2005 to 23% in 2014, driven particularly by the growth of Chinese SOEs depicted in Fig. 1.

Fig. 1: SOEs contribution to Fortune Global 500 over time by region



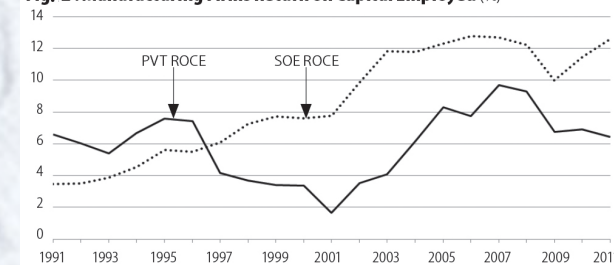
According to PWC study "State-Owned Enterprises Catalysts for public value creation?" conducted in 2015

"...the Indian SOEs are expected to witness a turnover of more than USD 1 trillion by 2020. A large part of this growth will be attributed to investments in modern forms of information technology including cloud, Big Data and mobility. The report notes that with their growing size and dominance, SOEs in India are looking at information technology to meet global competition and be more environmentally responsible, coupled with the ability to be more transparent and accountable, reduce the cost of

production and enhance productivity and customer reach."

It was also well known that in the recent decade (2003-13), the performance of the public sector has substantially improved and that several loss-making enterprises have turned around after financial restructuring (EPW, 2015). The manufacturing PSEs have outperformed all private sector firms (with income/turnover of Rs 1 billion and above) till the end of 2011 as shown in Fig. 2.

Fig. 2 : Manufacturing Firms Return on Capital Employed (%)



In this changing global business environment, it is necessary to prepare leaders with the vision and capacity to succeed and excel. The Indian Institute of Public Administration (IIPA), the premier institute for senior civil service training, has launched the first ever exclusively Public Sector focused programme for senior executives to prepare them for leadership positions in public enterprises. This is the fourth programme in the series. We welcome all the participants to this programme.

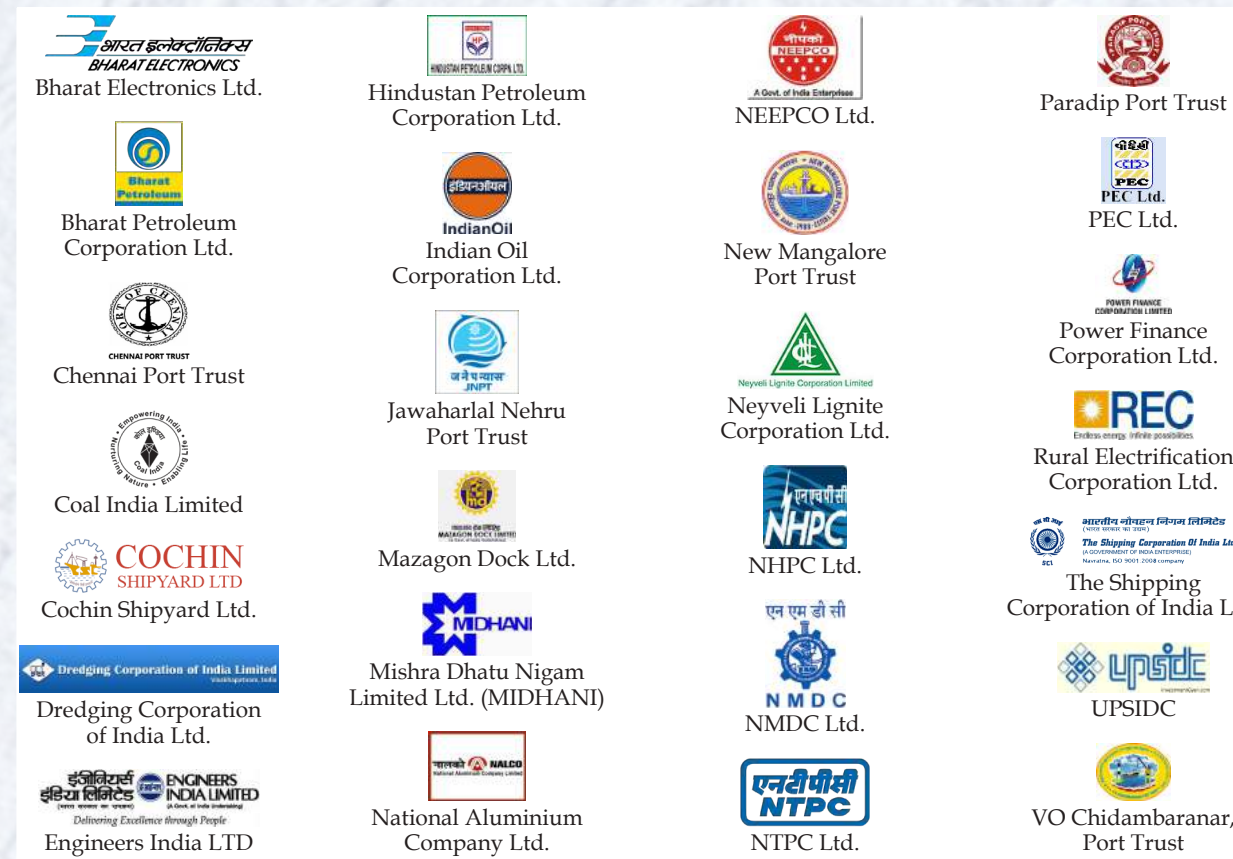
Objectives

- To prepare enterprise leaders **capable of leading** their organizations to achieve national aspirations in the new globalized era.
- To **develop a shared vision** for SOEs as a significant contributor to public policy and national objectives in the current global environment.
- To **enrich the participants through sharing of experiences**, national and international, and provide opportunities for building relationships with key stakeholders.
- To **develop creative and lateral thinking abilities** for building globally competitive organizations in the public domain.
- To develop a **critical understanding** of culture and management practices in countries abroad, with implications for Indian organizations.

Modules

<p>Global Business Environment</p> <p>Understanding Global Financial Crisis, Recession & Turn around.</p> <p>Emerging economies, BRICS and possibilities for the Indian Companies.</p> <p>World Trade, WTO and Regional Trading Blocs.</p> <p>Current Trends in Energy & Environment: Sustainable Development & SOEs.</p>	<p>Emerging Role of SOEs</p> <p>Current Status, Challenges & Opportunities for SOEs, globally & nationally.</p> <p>Public policy & SOEs.</p> <p>Corporate Social Responsibility.</p> <p>Business Ethics & Consumer Care.</p> <p>Disinvestment & restructuring.</p>
<p>Corporate Governance</p> <p>Relationship between Government, SOE Board and enterprise management.</p> <p>Duties & Responsibilities of Directors.</p> <p>Legal Bases of Corporate Governance.</p> <p>Accountability, Transparency and relation with oversight/regulatory bodies.</p>	<p>Strategic Leadership</p> <p>Competitive & Corporate Strategic thought & practice</p> <p>Financing strategies in a changing environment: Institutions & Instruments.</p> <p>Transformational Leadership.</p> <p>Spiritual Leadership.</p> <p>Decision making in an uncertain environment.</p> <p>Negotiation strategies & skills.</p>

Participating Organizations in Previous Years



Dates and Venue

The programme will commence on Monday, May 30, 2016 and conclude on Tuesday, June 28, 2016. The programme will be organized in two phases:

Phase I - Two weeks programme will be conducted in IIPA campus starting from May 30, 2016 to June 10, 2016 where the participants will be exposed to the core subjects and their relevance in the success of the enterprise. This would primarily involve classroom learning and interaction with experts from industry, government, public life, faculty from different disciplines and supplemented by visits.

Phase II - An Overseas Learning Programme, (OLP) of two weeks abroad from June 11 -25, 2016. The OLP is being organized in collaboration with the Shanghai Administration Institute (China) and Potsdam Center for Policy and Management (Germany). One week of Phase II will be in Germany and the other in China. The concluding sessions shall be held in IIPA, New Delhi. The objective of the OLP is to provide an exposure to the global dimensions of business and public policy and to learn from best practices abroad. In addition to interactive discussions and academic sessions, visits to various industrial units have been planned to obtain a first-hand experience of management and business functions in various enterprises and public utilities.

Programme Fee Structure

The academic cost of the programme will be Rs 5,00,000 and Rs 1,50,000 for travel related expenses for OLP per participant. It covers the cost of academic inputs; training material; stay in India, China and Germany; economy class travel to and from China and

Germany; travel required for the programme within India, Germany and China; airports transfers; visa fees and medical insurance. The fee for the OLP does not include the cost of board in China and Germany, any personal and incidental expenses incurred by each participant. These will have to be met by the respective sponsoring organization according to their DA rules. IIPA will facilitate sight seeing in foreign countries, if necessary.

Payment Details

Beneficiary/ Account Name	Indian Institute of Public Administration
Bank Name	UCO Bank
Branch Address	IIPA 4, Block B, New Delhi-02
Bank A/C No.	18200100002699
IFSC/Code	UCBA 0001820
MICR Code	110028041
TAN	DELI05218D
PAN	AAATI1032J

Programme coordinators

Prof. Nand Dhameja
Dr. Roma Mitra Debnath
Dr. Pawan Taneja

Contact Person

Mr. Mithun Barua
Deputy Registrar (AS)
Tel: 011-23468305, 8800131115 (M)
Fax: 011-23356528
E-mail: iipacontact@gmail.com

